Franchisee Onboarding Phase Chart

All phases of the journey are subject to financial checks, suitability, references, and DBS (Disclosure and Barring Service) checks.

Phase 1

After your inital enquiry you will be sent a link to book a Discovery call.

During this call we will spend time helping you to understand the franchisee journey and establishing whether Monkey Puzzle Day Nurseries is the right franchise partnership for you.

Phase 2

A virtual Exploration call will be arranged to talk through the process in more detail and our expectations as a Franchisor.

Inline with this call we will also arrange for our Early years team to reach out to discuss the guidance around the nominated person for your Ofsted Registration.

We will also dive a little deeper into financials, property acquisitions, marketing support, training, Early Years support and answer any questions that you may have initially.

Phase 3

We would like to invite you to Monkey Puzzle Head Office to meet with the Franchising Team.

During this meeting we will take you through all aspects of becoming a Franchisee.

We will also at this point arrange nursery visits to meet other current franchisees and see some of the environments our Monkey Puzzle Nurseries have to offer.

Phase 4

A Franchisee Onboarding pack will be completed and a request for a DBS will be issued.

If all requirements are met in line with the onboarding policy, we will request a commitment deposit. Following receipt of the deposit, we will start to introduce you to banks and solicitors, continually supporting you throughout the process, to ensure you have all the relevant documents and information needed.

Franchisee Onboarding Phase Chart

Phase 5

You will work alongside the Franchising Team as the intial due diligence begins which will include property searching in your preferred locations, cashflows, market research, feasibilty site visits and planning checks.

We will also arrange regular catch up vitural meetings.

Phase 6

Once a property is secured, we will support you with the design and layout of the building.The team will work with you to appoint your chosen builder to ensure the nursery is of a high standard and in line with our brand specification.
Our Training team will also be in touch to arrange suitable training that is bespoke to your needs.

Phase 7

Virtual calls will be arranged to introduce you to our Marketing Team, our Workforce and Development Team, our Finance Team and our Early Tears Team, who will all be supporting your journey to becoming a Monkey Puzzle franchisee.

Phase 8

The build project timescale can vary but can ranges between 12-20 weeks.

During this time, you will have the full support of the Monkey Puzzle Head Office Team, working alongside you to ensure all aspects of the nursery set up process are in place.

Franchisee Onboarding Phase Chart

Phase 9

Once your nursery is ready to open, we will hold a launch event. This will be an opportunity to invite members of the community, family and friends, along with a guest appearance from our mascot, Marvin the Monkey.

Once your Ofsted registration certificate has been issued, an official opening date will be agreed and children can begin settling in.

Phase 10

Throughout your journey with Monkey Puzzle Day Nurseries, the Head Office Team will be with you every step of the way to provide support and guidance via phone calls, virtual calls, emails and face to face visits.